

**CONTRACT**

**KHON**  
 88 Piikoi Street  
 Honolulu, HI 96814  
 (808)591-2222

And:

**Media Strategies & Research**  
 1580 Lincoln Street  
 Suite #510  
 Denver, CO 80203

<b>Contract / Revision</b> 147236 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 07/16/12 - 07/22/12		<b>Est. #</b>
<b>Advertiser</b> POL - Pacific Resource Partnership		<b>Original Date / Revision</b> 07/11/12 / 07/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/17/12	07/20/12	M-F 6a-7a Morning News	6a-7a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-11-1--				3	\$300.00			
N 2	KHON	07/16/12	07/20/12	M-F 7a-8a Morning News	7a-8a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1--11--				3	\$300.00			
N 3	KHON	07/18/12	07/18/12	Live with Kelly	8a-9a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--1----				1	\$75.00			
N 4	KHON	07/19/12	07/19/12	Family Feud	M-F 9-930A		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---1---				1	\$50.00			
N 5	KHON	07/17/12	07/17/12	Family Feud	M-F 930-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1-----				1	\$50.00			
N 6	KHON	07/16/12	07/20/12	People's Court	3p-4p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$50.00			
N 7	KHON	07/17/12	07/19/12	Dr. Phil	4p-5p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-111---				3	\$150.00			
N 8	KHON	07/18/12	07/18/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--1----				1	\$600.00			
N 9	KHON	07/16/12	07/20/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1---1--				2	\$600.00			
N 10	KHON	07/19/12	07/19/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---1---				1	\$1,500.00			
N 11	KHON	07/18/12	07/20/12	Wheel of Fortune	630p-7p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--1-1--				2	\$1,500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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**Honolulu, HI 96814**  
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147236 /	

Contract Dates	Product	Est. #
07/16/12 - 07/22/12		

Advertiser	Original Date / Revision
POL - Pacific Resource P	07/11/12 / 07/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KHON	07/16/12	07/16/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$1,500.00			
N 13	KHON	07/21/12	07/21/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1-				1	\$1,500.00			
N 14	KHON	07/17/12	07/17/12	Inside Edition	1035p-1105p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1-----				1	\$300.00			
N 15	KHON	07/16/12	07/16/12	Hell's Kitchen	7p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$1,000.00			
N 16	KHON	07/17/12	07/17/12	Masterchef	8p-9p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1-----				1	\$600.00			
N 17	KHON	07/19/12	07/19/12	Big Bang Theory	9-930P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---1---				1	\$300.00			
<b>Totals</b>											<b>29</b>	<b>\$14,175.00</b>

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/21/12	29	\$14,175.00	\$12,048.75	\$567.74	\$12,616.49
<b>Totals</b>	<b>29</b>	<b>\$14,175.00</b>	<b>\$12,048.75</b>	<b>\$567.74</b>	<b>\$12,616.49</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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